

NEWS RELEASE
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Media Contact:
Doris Yang
The Right Spin Public Relations
Tel: +65-270 7991
Mobile: +65-9367 5336
Email: doris@therightspin.com.sg

Michelle Lee
UIS Abler Electronics (S) Pte. Ltd.
Tel: +65-6282 6535
Email: michelle_lee@ablerex-ups.com.sg

ABLEREX TO POWER NON-STOP HIGH INTENSITY GAMEPLAY AT WORLD CYBER GAMES 2005

Blade makes Singapore first WCG host city to offer uninterrupted power supply for gamers

Singapore, 14 November 2005 – Gamers competing at World Cyber Games (WCG) 2005 Grand Final are in for non-stop thrilling gameplay action with **Blade**, a revolutionary product developed by **AblereX**, the leading brand of uninterruptible power supplies (UPS). As the official supplier, **AblereX** will attach **Blade** to every PC and game console at WCG to protect every gaming moment with a steady supply of power.

Blade is the first UPS in the world designed to be an ultimate defensive weapon both in terms of design and function. Using cutting edge technologies, Blade assures gamers 100% connectivity to power 24/7 and enhanced performance of game consoles by up to 90%. Resembling the blades of a sword in design, **Blade** gives gamers the extra mental supremacy to wield off power problems and attain their highest potential.

To be held from November 16 to November 20 at Suntec, Singapore, WCG will be the battleground for more than 700 top gamers from the world fighting to clinch the championship titles.

“To lose power during gameplay is almost equivalent to losing the chance to win. It will drive any gamer crazy to see their painstakingly-won gamepoints go down the drain because of sudden power surges or failure,” said Mr Sam Tan, Managing Director, UIS Abler Electronics (S) Pte Ltd. “With **Blade**, gamers will be able to go all the way without any interruptions, and achieve the highest levels of performance they are capable of.”

AblereX has been actively supporting the local and international gaming community since the launch of **Blade** earlier in July this year. Besides WCG Grand Final, **AblereX** has also recently sponsored other big scale gaming meets including the World Cyber Games Singapore Championship and the Cyberathlete Professional League.

The WCG 2005 is the world's largest computer and video game festival. It will be a five-day game cultural festival and an excellent opportunity for the young generation to form harmony and friendship through the games, primarily featuring competitive game tournaments in eight official game titles, IT exhibition and game conference and a variety of off-stage programs.

For more information on the WCG 2005, please visit <http://www.worldcybergames.com/main.asp>

About AblereX

AblereX is a brand of uninterruptible power supplies (UPS) produced and marketed by UIS Ablere Electronics, a company carrying a quality line of UPS and power quality devices (PQD). The company is certified with ISO 9001 Quality Assurance (QA) System, has offices in Singapore, Malaysia, Hong Kong, Philippines, Vietnam, Thailand, Indonesia, China, Taiwan, USA and Europe and the manufacturing plants in China and Taiwan. For more information on AblereX, please visit www.ablereX-ups.com.sg.

AblereX Brand Philosophy

AblereX builds its business and brand foundation on one single philosophy – making every moment count. The only moment that matters to every one of us is the one we are living in. With this strong belief in mind, the company is committed to creating and building innovative power supply products to maintain power continuity and consistency. Our mission is to keep the world we are in, intact and constant so that we can keep holding on to every moment of our lives.